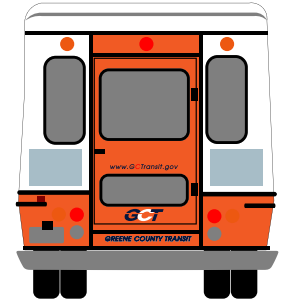


**Bus Wrap Options Ford E450 Cutaway**

**Driver Side Full Wrap**  
78" H x 201" W

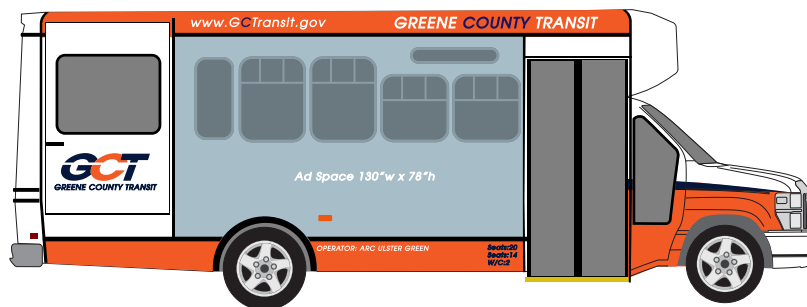


**Rear Panel**  
x2) 12" H x 18" W

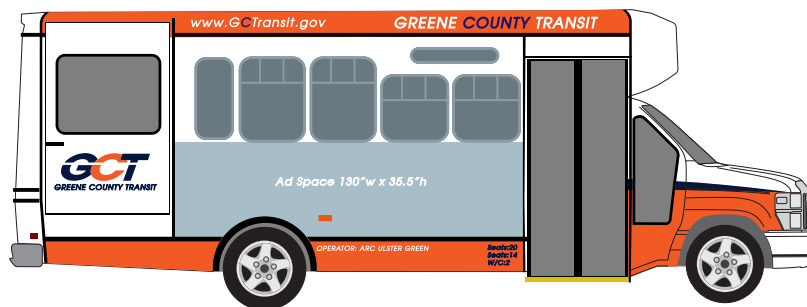
**Driver Side Half Wrap**  
35.5" H x 201" W



**Passenger Side Full Wrap**  
78" H x 130" W



**Passenger Side Half Wrap**  
35.5" H x 130" W



**Transit Advertising Rates 2015-2016**

<b>Ford E450 Cutaway Buses</b>	<b>Up to 3 months</b>	<b>6 months</b>	<b>1 year</b>
<b>Rear Panels</b>	<b>\$105 per month</b>	<b>\$85 per month</b>	<b>\$60 per month</b>
<b>Driver Half Wrap (3 month minimum)</b>	<b>\$485 per month</b>	<b>\$425 per month</b>	<b>\$400 per month</b>
<b>Driver Full Wrap (6 month minimum)</b>	<b>\$750 per month</b>	<b>\$675 per month</b>	<b>\$600 per month</b>
<b>Passenger Half</b>	<b>\$450 per month</b>	<b>\$400 per month</b>	<b>\$375 per month</b>
<b>Passenger Full (6 month minimum)</b>	<b>\$725 per month</b>	<b>\$650 per month</b>	<b>\$585 per month</b>

<b>Interior Bus Ads</b>	<b>Up to 3 months</b>	<b>6 months</b>	<b>1 year</b>
<b>Interior - Medium 11" x 36"</b>	<b>\$45 per month</b>	<b>\$30 per month</b>	<b>\$25 per month</b>

*\*\* Above costs do not include the production and installation of graphics.  
 See production cost breakout for printing and installation of client supplied artwork on the following page.*

**Transit Advertising Production Costs 2015-2016**
**Ford E450 Cutaway Buses** Pricing includes printing, installation and removal. Ad design quoted separately.

<b>Rear Panels</b>	<b>1.5 sq.ft. Per Rear Panel - 3 sq.ft. total</b>	<b>\$105.00</b>
<b>Driver Half Wrap (3 month minimum)</b>	<b>49.5 sq.ft. - Per Side - 99 sq.ft. total</b>	<b>\$497.00</b>
<b>Driver Full Wrap (6 month minimum)</b>	<b>108.88 sq.ft. - Per Side - 218 sq.ft. total</b>	<b>\$1158.00</b>
<b>Passenger Half (3 month minimum)</b>	<b>32.05 sq.ft. - Per Side - 64 sq.ft. total</b>	<b>\$385.00</b>
<b>Passenger Full (6 month minimum)</b>	<b>70.42 sq.ft. - Per Side - 141 sq.ft. total</b>	<b>\$945.00</b>

**Interior Bus Ads** Pricing includes printing, installation and removal. Ad design quoted separately.

<b>Interior - Medium 11"x 36"</b>	<b>\$36.00 ea</b>	<b>2-5 units \$30 ea</b>	<b>6+ \$28 ea</b>
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