



How Do I Care for a Vehicle Wrap

Window Graphics

The vinyl that is applied to the windows is called perforated window vinyl. We laminate this perforated to allow you to see better on a rainy day (be careful, other printers may skip this step, causing you vision problems on a rainy day). In order to properly care for your perforated window vinyl, take the following precautions on the covered windows:

- Do not use heating or defrosting elements
- Do not use your windshield wipers
- Do not open or roll down the windows

Washing Guidelines

The best way to wash your vehicle is by hand with a soft, non-abrasive cloth using a mild (solvent and alcohol free) cleaner and, after a complete rinse, let the vehicle air dry. Stubborn contaminants that remain can be safely removed with mineral spirits.

The next best method would be a commercial “touch free” car wash; once again, skipping the heated drying process. Just be aware that some car washes may use excessive pressure in their sprays-avoid these establishments.

Minor Vinyl Repair

During the life of the graphics, you may experience some minor lifting of the vinyl in certain small areas. Do not worry. You can easily fix this by applying 3M Primer 94 (available by calling us) and carefully pressing the decal back into place

What should I expect my Graphics to look like in a few years?

You can expect that your vehicle wrap will look good for up to 5 years (3 years for the areas with perforated window vinyl). This means that it will still be an effective rolling billboard (as viewed from a normal viewing distance) during this time period without abnormal image fading, discoloration, cracking or peeling. The vinyl will adhere to the vehicle’s surface and will be removable using heat. And, for those few “colored body” vehicles with a roof wrap, the useful life on the horizontal panel is 50%.

What if My Vehicle Graphics are Damaged?

Should your vehicle graphics become damaged (through accident, abuse, vandalism or the like), we can assist you in obtaining replacement graphics. Since our warranty does not cover these items, there will be a charge for the replacement items.

In situations like this, we recommend that entire side or rear of the vehicle wrap be replaced to provide a good color match, and to keep your rolling billboard looking good. We can replace a component of the wrap (called a panel); but if only a panel is replaced, it’s color will be noticeably different than the “older” wrapped parts due to normal weathering and ink lot variation.